

CHERYL TEMPLETON

UX design, research & writing

EDUCATION

Carnegie Mellon University, Pittsburgh, PA

Master of Design in Interaction Design

University of California, Santa Barbara, Santa Barbara, CA

B.A. in Art Studio and English; minor in French. Phi Beta Kappa.

CONTACT

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EXPERIENCE

01/2018–present: Maternity leave

Senior User Experience Designer (03/2014–01/2018)

FTI Technology | Seattle, WA

- Created cohesive workflows and data visualizations for a large, collaborative enterprise web application
- Maintained and expanded a common UI library
- Facilitated weekly design team meetings
- Primary user researcher, usability tester, and UX writer

Information Designer (01/2013–02/2014)

General Dynamics | Pittsburgh, PA

- Designed a streamlined tablet version of, and an administration dashboard for, an extensive collaborative situational awareness application used by the U.S. Army
- Redeveloped the company website (HTML5/CSS3)
- Created wireframes, interaction specs, and prototypes
- Conducted interviews and usability testing

Visual Designer (08/2011–12/2012)

Open Learning Initiative | Pittsburgh, PA

- Created new interaction flows, mockups, and illustrations for an online learning application
- User research including interviews, card sorting, and think-aloud usability testing
- Copywriting for the public marketing website

SKILLS

Information design

Wireframing and prototyping

Information architecture

UX writing

UX research

Presenting research findings
and recommendations

Usability testing

Visual design

Copywriting and editing

Remote collaboration

Remote research and testing

TOOLS

Adobe Creative Suite

Balsamiq

InVision

HTML5 & CSS3

Instructor (part-time) (08/2010–05/2012)

Carnegie Mellon University | Pittsburgh, PA

- Taught HTML and CSS to undergraduates and graduate students in classes of 5 to 20 students
- Developed lectures, activities, and assignments
- Taught a summer course for high school students covering design fundamentals

User Experience Design Intern (05–08/2010)

Google | New York, NY

- Explored new interaction patterns for editing and formatting text on mobile phones
- Designed a usability study and used the results to improve the UI

Marketing and Design Associate (06/2007–06/2009)

Golden Gateway Financial | Oakland, CA

- Designed new web content (page layouts, illustrations, copywriting) for marketing websites at a financial startup
- Created digital and print marketing materials and co-wrote scripts for two TV commercials